



COMMONLY ASKED QUESTIONS AND ANSWERS.



Q. How much does the procedure cost?

A. Circa £4,000 subject to hospital requirements (local or general anaesthetic).

Q. Is it double the cost for both eyes to have the procedure?

A. No the cost will be reduced if both eyes are operated on at the same time saving circa 20% bring the cost in at around £7,000-£7,200.

Q. How long will the operation take?

A. Around 40 minutes depending on type of anaesthetic.

Q. Will I see immediately?

A. There will be a change in visual quality almost immediately but generally it will take between 30 to 60 days to settle.

Q. How successful is the procedure?

A. 60% of patients gained 2 or more lines of vision improvement. 87.5% doubled their reading distance.

Q. Is there anything I can do to improve my eyes and sight?

A. We recommend a training programme to educate the eye and brain to help recognise the healthy area of macular.

Q. What if it does not work?

A. Our screening system is built to give the greatest possible chance of identifying patients who would benefit most from the procedure. However nothing is guaranteed and it is possible that the procedure will not be as successful as we all would hope.

Q. What if Stem Cell cures are introduced, would having this procedure affect my eligibility for stem cell treatment?

A. We have no reason to believe that the See Again procedure would prohibit any treatment by stem cell technology in the future. Stem cell is many years off from being approved and we are monitoring the development of new treatments.

Q. How does See Again lens differ from the IMT implant?

A. The IMT is a magnification device, the See Again lens is a re-directing lens. The IMT can only be implanted in one eye as the other eye will be required for navigation.



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ARMD

IF YOU ARE

OVER 50

DON'T SHUT

YOUR EYES TO IT



SEE AGAIN EUROPE



LET 'SEE AGAIN' KEEP AN EYE ON YOUR EYES.

ARMD stands for 'Age-related Macular Degeneration'. Unfortunately, it's very common. It usually affects people over 50, with the risk increasing with your age. Indeed, in the next 25 years it is estimated that between 14% and 24% of people aged 65 to 74 will be affected, and 35% of people aged over 75.

It is a very serious threat to your sight, and your ability to live a normal and independent life. However, the good news is that in about one-third of cases, ARMD can now be treated for the first time.

- What is ARMD?
- Who does it affect?
- What can I do?
- What is the procedure?
- Can I get more information?
- What do I do next?

What is ARMD?

ARMD is a vision impairment caused by blood vessels in the retina becoming damaged, leaving you unable to see correctly. ARMD is classified as either wet (neovascular) or dry (non-neovascular).

About 10% of sufferers have wet ARMD. This type occurs when new vessels form to improve the blood supply to the oxygen deprived retinal tissue. However, the new vessels are extremely delicate and break easily, causing damage to the surrounding tissue.

Dry macular degeneration, although more common, typically results in less severe, more gradual loss of vision and is characterised by drusen and loss of pigment in the retina. Drusen are small, yellowish deposits that form within the retina.

Visit www.seeagain.co.uk to watch a video about ARMD.

Who does it effect?

ARMD is the biggest cause of optical disability in western society. Over the next 25 years 35% of people over 75 years old will be affected by ARMD. The onset of ARMD results in eyesight retreating from the centre of vision leaving images from the periphery as the only source of light. Eventually sufferers enter a world of partial sight (or worse) drastically affecting their navigation, basic skills and independence.

What can I do?

Dry ARMD accounts for 90% of sufferers and until recently nothing could be done to improve vision. Advice on diet and vitamin supplements may be successful in slowing down the degeneration process but this cannot improve vision.

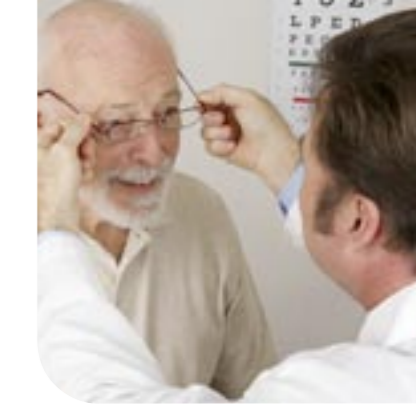
Wet ARMD can be stabilised by injections into the eye although scarring may occur which can impair vision.

A new procedure has been developed that can help both dry and established wet forms of ARMD. The procedure can also help people with macular holes, myopic degeneration and hereditary retinal diseases. The procedure is not supported by the NHS and has to be performed in private clinics.

Non ARMD sufferers view



THE GOOD NEWS: ARMD HAS A NEW TREATMENT.



Although certain diets have been shown to slow the progression of ARMD, it is only recently that a surgical procedure has actually reversed it.

The See Again Foundation has pioneered an innovative treatment that restores normal eyesight to ARMD sufferers. With it, patients have regained a quality of life they thought they had lost for good. The See Again Foundation can now offer this breakthrough in the UK.

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What is the procedure?

The natural lens is removed (as in a normal cataract procedure) and two lenses are placed in the eye to magnify and divert the image to an unscarred area of the retina. The brain locates the new area of activity and interprets the image as would a healthy eye. As the brain becomes accustomed to the new information the quality of vision improves usually over a period of 30 days.

The procedure takes around 30 to 40 minutes and can be performed under local or general anaesthetic.

At see Again we employ Certified Opticians to carry out the pre op screenings. See Again Foundation has an ongoing in house training programme for Ophthalmic Surgeons to perform the procedure and See Again is pioneering the design and manufacture lenses for this application. The procedure will not benefit all ARMD sufferer's, the optician has the expertise to assess patient to identify those who will benefit most from the procedure.

How can I get more information?

The back cover shows our most commonly asked questions and answers.

For more detail you can go to:- www.seeagain.co.uk/screening

What do I do next?

If you want to find out if you will benefit from the procedure either contact See Again by Telephone email or letter and we will arrange an appointment for a screening.

Call: 0871 226 8895
Email: info@seeagain.co.uk

Post: PO Box 575
Macclesfield Cheshire

Please visit www.seeagain.co.uk/screening for more information, and a video which explains more about ARMD and its treatment.